

Sunday, December 10th, 2017 Greece Museum

Join us on **Sunday, December 10, 1:30 -4:00 pm.**, for our holiday open house. Meet our volunteers, view our "Winning the Vote" and "Underground Railroad" exhibits, hear about our past year's activities and enjoy a few refreshments.



Museum Winter Hours

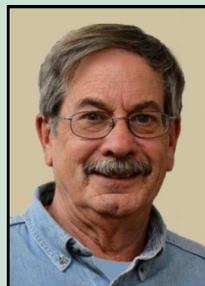
Our museum will be **closed Sundays** December 24th through January 28th, 2018. The museum will reopen Sunday, February 4, 2018. We will maintain office hours on Mondays in January and we will have a Tuesday Program on January 9th.



Annual Membership Meeting

On **Thursday, January 18, 2018 at 7:00 p.m.**, our annual meeting will be held at our GHS center, 595 Long Pond Rd, where you can receive a copy of our 2017 Annual Report, view a photo montage of our activities from 2017 and hear about our plans for the future. A financial report will be presented by our treasurer Bill Peck and an election of trustees will be conducted. Trustees serve a term of three years. Those currently seeking re-election are: **Bill Sauers, Sandy Peck, Jack Wallenhorst, and Pam O'Sullivan.**

One new member, **Gretchen Kozowski** will be seeking election for the first time. Gretchen was born and raised in Greece and grew up in a house that had been my father's family home since 1938. She recently moved back to Greece and became a docent for our museum. She has always had a great interest in history as well as my community and is looking forward to serving on the board as a trustee and contributing to the well being of the Greece Historical Society.



Bill



Sandy



Jack



Pam



Gretchen



"President's Message"



Another eventful and successful year is almost behind us. We had more than 460 students visit us along with a number of scouts and other groups. Two original exhibits were researched and created. Our monthly Tuesday programs were attended by over 600 of our members and friends and several Sunday afternoon programs filled our living room.

Members of the Greece Historical Society presented programs at the Charlotte Branch Library, Osher Lifelong Learning Institute, Honeoye Falls Historical Society and several other locations. We had a information table at the Dewey Avenue Neighborhood festival and participated with other organizations in the Rochester Area Suffrage Centennial Alliance (RASCA) of the Rochester Regional Library Council. As a community service project, members representing the Greece Historical Society partook in a Greece Rotary project helping to assemble meal packets to be distributed to children in third world countries.

A number of household maintenance projects were completed.; the second-floor offices were rearranged and organized to better help us function and some new lights were added to the exhibit hall.

Thanks to so many of you, our two pasta dinner fund raisers and annual strawberry festival exceeded our expectations.

We look forward to beginning our 49th year serving the citizens of the Town of Greece and to helping our members and friends explore and learn the history of our Town and the entire community.

Bill Sauers, President

Quote of the Month

Work for a cause, not for applause.
Live life to express, not to impress.

Don't strive to make your presence noticed,
just make your absence felt.

"Museum Events"

Museum and Museum Shop hours:
Sunday **1:30 - 4 p.m.** (and during office hours)
GHS office hours: Mon-Tue 9:30 a.m.- Noon

Closed Sundays in January
(details, page 1)

Sunday, December 10th, Greece Museum 1:30 - 4:00 pm
GHS Holiday Open House

Tuesday, January 9th, Greece Public Library 7:00 pm
Westside Story Memories with **Jim Memmott**

Tuesday, February 13th, Greece Public Library 7:00 pm
Buffalo Soldiers

HOLY SEPULCHRE CEMETERY | **ASCENSION GARDEN**

Celebrate Life Everlasting

2461 Lake Avenue
Rochester, NY 14612
Phone: 585-362-8001
Fax: 585-458-3059

1900 Pinnacle Road
Henrietta, NY 14467
Phone: 585-697-1122
Fax: 585-444-5841

HOLYSEPULCHRE.ORG

From now through December 31st 2017, bring this ad into Holy Sepulchre Cemetery or Ascension Gard and receive \$100 off your purchase
Discount can not be applied to prior purchases or combined with other discounts

We greatly value and appreciate your donations*.

*Tax deductible per Section 501(c)(3) of the Internal Revenue Code

"Museum Shop"

Time for holiday shopping. You will find many unique local history books in our Museum Shop. We still have beautiful 1902 Town of Greece posters. You will recognize so many names that created farm history in Greece.



We are always here to help you find the right gift for your friends and family. We are offering a coupon for **10% off your entire purchase**, good until March 4, 2018.

Stop in for your local shopping.
Have a Happy Holiday!

Wendy Peck, Museum Shop Coordinator



**Museum Shop
hours:**
Sun 1:30-4:00,
Mon-Tue
9:30-12



Michael Barbato

Energy Consultant
Natural Gas & Electric Division

135 Sully's Trail, Suite 9
Pittsford, NY 14534

Office: (585) 475-1024
Cell: (585) 208-2742
Fax: (585) 586-0275
Email: mbarbato@noco.com

noco.com



Bartolomeo & Perotto

FUNERAL HOME, INC.

A Life Remembered, Lives On.

This newsletter is published monthly by the editor for the Greece Historical Society and Museum. **Cyndie Shevlin, Editor**

Congratulations to Deb Whitt



Congratulations to Greece Historical Society Trustee, **Deborah Ham Whitt** on her State Farm Agency's recent selection as Microenterprise of the Year by the Greece Regional Chamber of Commerce.

Membership Year - May 1 through April 30

As a reminder for those of you who occasionally ask about membership renewal, our membership year is May 1 through April 30. Please note that the date on the mailing label is not your renewal date. It is a US Post Office date showing the date the label was created. We will be sending renewal notices in the spring. Current up-to-date members who send in a renewal early will be credited for the next membership year beginning May 1st.

NOCO Promotion

NOCO, our alternative energy supplier has offered to contribute \$15.00 for every member of the society that switches their home gas and/or electricity to NOCO. If you consider this option call 888-710-6626, identify yourself as a member of the Greece Historical Society and give a reference promotion code GS10. This is not an official endorsement of NOCO by the Greece Historical Society but does give us an opportunity for a financial promotional consideration.

Tours and Education

T



On October 26th we had 2 classes from the Dr. Walter Cooper Academy School #10 which is in the City of Rochester. This is the second year that they have visited us. Their primary objective is to compare city and suburban schools and other facilities. They arrived by bus from their school - one of the things that they noticed while riding by Latta & Long Pond was Wegmans. Many of them asked what is Wegmans? I explained that it was a store where you buy groceries. This was amazing to them. They started their day with 1 group visiting the Library while the others toured our facility. I started the tour in the Living Room, demonstrating the Phonograph. As always some of the favorites are the One Room School, the Kitchen and the Agriculture exhibits. After their tours were completed they ate lunch at the Library. I was invited to join them which was a fun time for me. I will be going to their school sometime in the future to talk about their experience and answer questions.

Kathie Firkins, Coordinator

Please Support Our Advertisers Who Support Us!

State Farm®
Providing Insurance and Financial Services
Home Office, Bloomington, Illinois 61710



Deborah Ham Whitt Agcy Inc
Deborah Whitt CLU® LUTC, Agent
Silver Scroll

3953 Dewey Avenue, Rochester, NY 14616-2530
Bus 585 663 0960 Fax 585 663 2031
deborah@deborahwhitt.biz



Hablamos Español



TAYLOR
HEATING & AIR CONDITIONING

CALL 500-HELP
4 3 5 7

1775 Buffalo Road, Rochester, NY 14624



EST. 1979
585.663.1570
25 STONWOOD AVE. ROCHESTER, NY 14612



**NORTH RIDGE
GLASS CO., INC.**

Aluminum Store Fronts
Insulated Glass • Window Replacements

Special Erie Canal Exhibit was here in November

We were fortunate to have a New York State traveling exhibit commemorating the 200th anniversary of the Erie Canal at our museum during November. Hope you had a chance to see it.



Both shoppers and sellers alike enjoyed our Craft Sale on 11/18.

Wendy Peeck (L) helps a buyer while **Cyndie Shevlin (R)** pauses a moment from minding her table.

Alan Mueller, Gretchen Kozowski, Lee Strauss, Ruth Curchoe and Kathy Gamlen inventorying our hat collection. Our attic is full and we need to decide what is worth keeping and what to pass on to other institutions.



On November 14, Humanities Scholar **Verdis LeVar Robinson** spoke about the historical transformation of Rochester's old 7th ward, the effects of racism and discriminatory policies and practices, the riots of 1964 and the legacy of that uprising.

On November 12 at the Greece Museum, local author **Patrick Byrnes** debuted his new book "Jogging Through Cemeteries" with stories about his interviews with people grieving the loss of family and friends.



THANK YOU!

YOUR SUPPORT MEANS A LOT!

The Greece Historical Society is a self-sustaining, all volunteer organization that that owns and operates our historical center at 595 Long Pond Rd. We create all of our exhibits in the museum, conduct school tours, Sunday afternoon talks at the museum, monthly speakers at the Greece Public Library, and our research facilities are available to the public. We generate revenue from donations, membership dues, fundraisers, sales at our museum shop and an occasional grant.

The vast majority of our working budget comes from individual memberships and fund-raising events such as the pasta dinners and our strawberry festival. Local businesses, organizations and individuals have been very generous to us by supporting these fund-raising efforts and we ask that when you visit or do business with these individuals or organizations, please mention that you appreciate their support of the Greece Historical Society.

- | | | |
|---------------------------------------|--------------------------------------|---------------------------|
| Abbott's Custard | Genesee Brew House | Rochester Red Wings |
| Adventure Landing | George Eastman Museum | Ruth Curchoe |
| Barnard's Grove Restaurant | Hose 22 Firehouse Grill | Seabreeze Amusement Park |
| Barton's Parkside Hots | Jeremy Carter | Senator Joe Robach |
| Bill Gray's | Jetty at the Port Restaurant | Seneca Park Zoo Society |
| Blanchard Florist | Joe's Homestyle Eatery | Shorewood Garden Club |
| Boy Scout Troop 240 | Lake Shore Country Club | Sky Zone |
| Brook-Lea Country Club | Lakeview Garden Club | Spatola's Party Rental |
| Bruegger's Bagels | Landmark Society of Western New York | Starbucks |
| Carbone's Pizzeria | Legacy at Park Crescent | Subway |
| Christie Carpets | Long Pond Family Restaurant | Sue Sauers |
| Cinelli's Ristorante | Masters Seafood | The Dutch Mill |
| City Historian | Memorial Art Gallery | The Party is Here |
| Dell's Market & Deli | Mom's Margios Diner | The Signery |
| DiBella's Subs | Northwest Bank | Tim Horton's |
| Dinosaur Bar-B-Que | Northwest YMCA | Tops Friendly Market |
| Ed Gartz | Party Productions | Vay Schleich & Meeson |
| Firestone Auto Care | Philip Wegman | Wegmans |
| Fleet Feet Sports | Paula Smith | Wendy & Bill Peck |
| Friends of the Greece Public Library | Rick Antelli | WHAM13 |
| Fulkerson Red Zeppelin Sweet Red Wine | Rochester Airport Marriott | Whiskey River Pub & Grill |
| FuzzButz Grooming | Rochester Museum & Science Center | WXXI |

GHS Board of Trustees

- William Sauers, President
 Tom Sawnor, Vice President
 Paula Smith, Secretary
 Bill Peck, Treasurer
 Cynthia Shevlin, Corinthian Editor
 Sandy Peck
 John F. Wallenhorst
 Ruth Curchoe
 Pam O'Sullivan
 Gregg Redmond
 Deborah Whitt

GHS Business Members

- Bartolomeo & Perotto Funeral Home
 Deborah Ham Whitt Agency
 Doan Family of Dealerships
 Friends of the Greece Public Library
 Holy Sepulchre Cemetery
 NOCO
 North Ridge Glass
 Taylor Heating and Air Conditioning
 Ultimate Interiors
 Vay Schleich & Meeson Funeral Home

Our History... by Alan Mueller

Christmas Greetings Cards 1875-1900

Greeting cards for the Christmas season were very slow to gather popularity in the United States prior to the Civil War (1861-1865). The first commercial Christmas card was introduced for the season of 1843 in London, England. It wasn't a success for several reasons. In the early 1870s a German immigrant by the name of Louis Prang opened a color print shop in a suburb of Boston, MA. Prang could turn out prints using twenty some varied color plates to produce a stunning product not seen before in the United States. By the mid-1880s other print shops started using the same process and the appeal of the holiday greeting card grew each year. In the earlier years the subjects followed the English style of subjects: flowers, elegant ladies, children, animals and birds of every description, all posed with a bower of varied blossoms. The Christmas greeting was often in a small, simple line near the top or bottom. The fringed, embossed and beribboned era was the fashion, with larger print styles from 1886 into the 1890s. Santa had appeared and was mentioned before the Civil War, but seldom appeared until the last years of the 19th century. The Christmas tree would also make its appearance then, but the Poinsettia was unknown until about 1901.

The cards of that early period were relatively expensive, depending on the size and extra "added fluff". It might seem odd that most holiday cards were not mailed, but hand carried to the recipient's door with a calling card attached. Only the out of town card with an added note would be mailed to *Uncle Bert* and *Aunt Minnie* who had moved to Michigan or cousin *Bertha* now living in Auburn, near her daughter, *Theodora*. The 20th century and the coming of the colored post card and penny postage brought the steady growth of the entire greeting card industry into almost the present day. Cards with envelopes again became the norm just before 1920. We now have greeting cards of all types offered on-line via computer. But why rely on just on-line card companies offers when you can create your own greetings and send them via computer using email, Facebook, and Twitter to your on-line "friends" that reach around the world. From hand delivering your Christmas greeting cards to relatives, friends and neighbors in the 19th century to electronic delivery in seconds (well, sometimes a bit longer) in the 21st.....to the "friends" you might never meet!



Greece Historical Society
 Greece Museum
 595 Long Pond Road
 P.O. Box 16249
 Rochester NY 14616-0249



Non-Profit Org.
 U.S. POSTAGE PAID
 Rochester NY
 Permit #1188



Electronic Service Requested



CONTACT US

GHS Office: 585-225-7221

Office Email:

greecehistoricalsociety@yahoo.com

Website: www.greecehistoricalsociety.org

Your tax deductible membership in the Greece Historical Society is available at several levels. To join, renew, upgrade your membership or to donate a gift, fill out and mail the form below or bring it to our next program meeting. To pay via PayPal, visit our website at www.greecehistoricalsociety.org

Only your donations and memberships keep our Museum open. Thank you for your support.

GREECE HISTORICAL SOCIETY & MUSEUM

Membership Application

(Please print)

DATE: _____

NAME: _____ PHONE: (____) _____
(Last) (First) (M.I.) (Spouse, if applicable)

ADDRESS: _____
(Street) (City/Town) (State) (Zip Code + 4)

E-MAIL ADDRESS: _____

<u>Membership Classifications</u>	<u>Annual Rate</u>	<u>Select</u>
Senior (62+, Each) Student	\$15.00	_____
Individual Adult	\$20.00	_____
Senior (62+) Couple	\$30.00	_____
Family	\$35.00	_____
Business, Professional	\$50.00	_____
Benefactor (Each)	\$100.00	_____
Senior Life (62+, Each)	\$350.00	_____
Life (Each)	\$500.00	_____
Donation		_____

New Application
 Renewal
 Upgrade
 Donation
 Memorial Donation
 My donation is in memory of _____

Memberships are tax deductible. Please pay online via PayPal or make check payable and mail to:

Greece Historical Society
P.O. Box 16249
Rochester NY 14616-0249

You will receive your membership card and receipt by mail.